

S W I M W E A R • A N Y W H E R E  
INC.

FOR IMMEDIATE RELEASE

**Swimwear Anywhere Inc. Provides Fashion Driven Swim Apparel as North America's  
Leading Privately Held Swimwear Manufacturer**

Farmingdale, NY-- Swimwear Anywhere Inc. is the fashion-forward, versatile swimwear manufacturer that offers niche designs and fashions for every female and male. The prestigious swimwear leader represents fourteen swim apparel labels both licensed and private in-house marks. This unique compilation of brands encompasses a broad spectrum of consumer needs and boasts its ability to offer a swimsuit for any body type, age demographic, favored style or athletic activity.

Founded in 1993 by owners Joseph and Rosemarie DiLorenzo, Swimwear Anywhere's design studio and corporate headquarters is located in Farmingdale, New York. This top swimwear company reflects the dedicated passion and dual expertise of the husband/wife team, pattern maker Joseph and textile designer Rosemarie. The combination of skills allows the organization to design active lifestyle and stylish swim for nearly every aquatic application.

Joseph continues to define what consumers expect in swimwear and sports apparel throughout his successful career. His proficiency in pattern-making has enabled Swimwear Anywhere to create swimwear for every body type imaginable. His former design firm, DiLorenzo Designs produced fashionable swim couture labels with his highly esteemed design knowledge. Joseph's expertise ranges from Adidas, Arena, Head, Ralph Lauren and Calvin Klein in addition to other notable swim labels.

Rosemarie has an array of experience as a textile artist and swimwear manufacturer in designer and competitive swimwear fashion. She previously owned and operated S. Edwards, a successful swim and active wear design firm for many years. Her proven skills in fabric printing and design guarantees a couture-edge to Swimwear Anywhere's collections of labels and a timely recognition of color and silhouette trends.

The company's fashions include bra-sized swimwear, poolside cover-ups, plus-sized swimwear and separates to individually address the wearer's unique needs. The versatile separates allow women to match the best top and bottom for their individual taste and body-fit. This design approach ensures the perfect fit with trend setting poolside style.

Among their long lineage of prestigious swim labels, Swimwear Anywhere currently carries the swimwear license for Carmen Marc Valvo Swim, DKNY Swim, Juicy Couture Beach, Juicy Couture Beach Baby, Liz Claiborne and owns Beach House, Coco Reef, Gabar, Matari Mix'ems and Roxanne. On the competitive side of fashion, Swimwear Anywhere develops swimwear for the performance swimwear company TYR Sport Inc.

*Swimwear samples and high-resolution images available upon request.*

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